



**INVITATION**

**ON THE OCCASION OF 15TH ICONVIENNA BRAND GLOBAL SUMMIT**

# **BRAND GLOBAL COUNCIL RECEPTION**

**09. April 2019 | 6.00 - 8.00 p.m**

**Novomatic Forum | Friedrichstraße 7, 1010 Vienna**

[www.brandglobal.org](http://www.brandglobal.org)





# BRAND GLOBAL COUNCIL RECEPTION

09. April 2019 | 6.00 - 8.00 p.m

5.30 Registration

**6.00 Welcome & Opening**

Gerhard Hrebicek, President European Brand Institute

**6.10 Impulse Statements**

Bobby Calder, Kellstadt Professor of Marketing, Kellogg Graduate School of Management  
Gerhard Hrebicek, President European Brand Institute  
Tienan Li, China National Institute of Standardization

**6.20 Certified Brands - Certificate Ceremony**

**6.35 Presentation: Coca-Cola Austria**

**6.45 Introduction of the new ADMIRAL Brand Ambassador**

ADMIRAL-Management presents Surprise Guest

**7.00 Reception & Networking**

The invitation is personal and not transferable. Registration (Name, Surname, Corporation) under [office@brandglobal.org](mailto:office@brandglobal.org).  
Registration open until 05.04.2019.



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